



Town of Troy

Walworth County, Wisconsin

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STATE OF WISCONSIN

TOWN OF TROY

WALWORTH COUNTY

RESOLUTION NO. 2024-04

A RESOLUTION FOR THE CREATION OF THE POLICY FOR THE EVALUATION OF NEW ALCOHOL BEVERAGE LICENSING APPLICATIONS IN THE TOWN OF TROY

WHEREAS, the Town of Troy is endowed with broad discretion to determine whether to issue new Alcohol Beverage Licenses, and;

WHEREAS, the Town of Troy Board seeks to protect the health, safety and welfare of the Town, and;

WHEREAS, the Town of Troy Board deems it appropriate to establish a policy that encompasses several standard but non-exclusive, health, safety, and welfare considerations to be applied when the board is reviewing new Alcohol Beverage License applications, and;

NOW, THEREFORE, be it hereby resolved by the Town of Troy, Walworth County, Wisconsin, that the Town Board establishes a policy that the evaluation of new Alcohol Beverage License applications should include, but are not necessarily limited to consideration of the following reason for denial of the license:

Section 1. Non-Comprehensive list of health, safety and welfare considerations


1. Adverse impact on the surrounding neighbors and other businesses with respect to increased traffic, noise, litter and the influx of additional persons into the neighborhood at late hours.
2. Insufficient parking available for patrons.
3. Proximity to other licensed establishments, residential areas, schools, churches, or hospitals.
4. Inability of the police to provide law enforcement services to the new establishment and the impact of the new establishment on the ability of the police to provide law enforcement services to the balance of the community at all times.
5. Concerns over the design, type, and size of the proposed establishment and the operational details, (e.g. number of floor personal and door checkers, the groups to which the proposed establishment intends to cater to, noise, crowd, and parking lot control methods, existence of outdoor facilities, and live entertainment plans). To this end all applicants should submit a map of the premises describing where the alcohol will be served and stored as well as a business plan discussing your operation, number of employees, percentage of food sales, hours of operation, detail of any other business to be conducted on premises, etc.
6. Awareness by the applicant of Wisconsin law regarding the production and procurement of alcohol beverages to be sold on the premises. A licensee is required to purchase alcohol from a wholesaler or fermented malt beverage from a permitted brewery or brewpub authorized to sell directly to retailers' and keep invoices for two years. Licensees are prohibited from purchasing alcohol directly from another retailer (i.e. grocery or convenience store).

7. Other similar or dissimilar health, safety, and welfare concerns.

Section 2. Effective Date. The Resolution shall be effective upon its adoption and approval.


Dated this 9TH day of OCTOBER, 2024.

Town of Troy



Jerry Arntson, Town Chairman

ATTEST:



Michael Ramps, Town Clerk / Treasurer